

# Launch your biotech article into the world!



## These are the rules

The Award for the best **Biotech Community Article** rewards outstanding articles about research, startups or general issues in biotechnology.

- ✓ Entries must be submitted by **the deadline of 9 March 2016 at 23:59 GMT**. There will then be a one-week evaluation period and winners will be announced after March 16.
- ✓ This competition is **peer evaluated** by participants, supported by the technology of Octorank. In order to win, applicants must **evaluate at least 5 other submissions**.

## Who can win?

- ✓ Bloggers, researchers, startup founders, community members or biotech enthusiasts are eligible to apply.
- ✓ The author holds the **full copyright** of their article and all included images or graphics and have not published or made it available in any format before.
- ✓ The article consists of **at least 700 words** and **at least two images or graphics**.
- ✓ The story covers a research, startup or general issue from the field of **biotechnology** and is strongly linked to **Europe**.

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### Octorank

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### Contact

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- ✓ The language of the article **English**.

## How do we evaluate?

### Quality of craft

Articles should be engaging, relevant, and appropriate for the audience; it's clear and concise and it works well with *Labiotech*. Articles may be informative, useful, or funny, but they captivate you from the start always leave you wanting more.

### Originality

This work pushes the boundaries of what's been published on *Labiotech* before. Is the article different from existing articles on *Labiotech* or does it show a topic in a new light? Is the article an inspiration for readers of European biotech news?

### Significance

The creation of great article demands that it spreads far and wide. Does the article compel you to share it? Does it have longevity? Does the article matter for the biotech industry and would you call your best colleague or friend to tell her about it?

### Media

Presentation is not just text, but integrates design, infographics, maps, data and/or video. Does the article make use of this opportunities to engage the audience and relay the message?

## Who are we?

**Labiotech.eu** is the leading digital media covering the European Biotech industry, read by 70.000+ monthly visitors.

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