

Project-related conditions

PROJECT CONDITIONS FOR THE “BUY IT!” CAMPAIGN ON THE PLATFORM OF OCTORANK UG (limited liability):

Rules and procedure of the campaign

This campaign is organised by Octorank and hosted on Octorank’s own platform, with the following rules and procedures applying:

- Applications can only be submitted via the Octorank platform and only within the submission deadline, which is shown on the corresponding “Buy it!” website of the Octorank platform.
- Candidates for video sales pitches will be chosen by the campaign partners based on the candidates’ application material. They will be informed in advance via their submitted contact information.
- Sales pitches are intended to be held remotely using video conference call software. Should partners and candidates mutually agree to organise in-person meetings they are not entitled to travel expenses from the “Buy it!” campaign.
- Based on their own evaluation criteria, campaign partners will choose and assign candidates to deliver a video sales pitch. The submission of application material does not imply any right to receive such an opportunity. Any attribution of budgets, pilot projects or other arrangements that result from a video sales pitch must be part of a new contractual agreement with the relevant campaign partner.
- Further commercial agreements with suitable candidates may follow the completion of this campaign. However, participation in the campaign does not imply any right to enter further agreements or rollouts with any campaign partner. The campaign partners will decide at their sole discretion about further collaboration and any partnership or rollout has to be part of a new contractual agreement with the respective partner.

Conditions of participation

Startups with technological solutions can apply to this challenge. Applicants must:

- provide all required information within the application form on the Octorank platform and
- meet the application criteria, which are described on the corresponding challenge page on the Octorank platform.

Data protection and legal framework

Octorank UG (limited liability) collects and processes data necessary for operating this campaign. They also collect data required for the campaign partners' (as per the campaign website) benefits and forward the relevant information to them. Octorank UG (limited liability) undertakes further independent data processing processes only for the optimization of the platform. The general data protection declaration of Octorank UG (limited liability) available under https://www.octorank.com/privacy_policy applies.

The terms and conditions of Octorank UG (limited liability) apply to the use of the website for the implementation of the challenge, which can be downloaded at <https://www.octorank.com/terms>.