

Media Startup Award 2017



The **Media Match Award 2017** rewards five outstanding startups from the media industry and gives them the unique opportunity to personally pitch in front a leading investors at the Online Marketing Rockstars Conference.

Competition Rules

- ✓ Entries must be submitted by **the deadline of 2 March 2017 at 15:00 CET**. Winners will be announced during the Media Match event.
- ✓ This competition is **peer evaluated** by participants, supported by the technology of Octorank. In order to win, applicants must **evaluate at least 5 other submissions**.
- ✓ There are no submission fees.

Who is eligible for prizes?

- ✓ Only startups participating at the **Media Match event at Online Marketing Rockstars** are eligible to apply. You receive a personal invitation.
- ✓ The **Media Match jury** has the final word on the winners.

Winners will be asked to confirm their identity and that they are the original authors of the submitted pitch.

Octorank

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Evaluation Criteria

Strengths

Which are the strongest elements of the startup idea, team or website?
Which characteristics or trends in the media industry will have a positive impact on the startup's future development?

Things to Improve

Which elements of the startup idea, team or website should be improved?
Which characteristics or trends in the environment of the business should be better addressed?

About

Media Match is a matchmaking event at Online Marketing Rockstars, giving the stage to 50 international media startups with disruptive ideas for the future of content and advertising, looking for the right partners to grow.

Octorank.com is an awards platform that uses a peer review technology to guarantee speed and high quality for evaluating awards.

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